



## Experience

### UX Designer

#### Fidelity Investments

June 2023 - Present  
Durham, NC  
Fintech

- Working with the Healthcare Group to improve employee experience to elect employer-provided benefits.
- Contributing to the creation of Fidelity Design System in order to enable a unified product-building experience for designers and developers across all teams.

### UX Designer

#### Obran Cooperative

Aug 2022 - May 2023  
Remote  
Investment Management

- Defined the Internal Capital Account on the member portal, providing streamlined account and finance management tools.
- Identified and addressed pain points in the member portal to create a more intuitive and efficient experience using design sprints, resulting in a 38% improvement in productivity.

### Product Design Intern

#### Alto Pharmacy

May 2022 - Aug 2022  
Remote  
Healthcare & Pharmacy

- Revamped internal and external design systems as part of the Design Systems team, saving 430 days in engineering efforts.
- Shipped the non-prescription meds purchasing experience on the app, increasing user engagement by 25%.
- Conceptualized the web app experience on desktop and mobile.

### UX Designer

#### Pay1

Jun 2021 - Aug 2021  
Remote  
Retail

- Improved user participation on the app by 36%, by shipping a user reward system, while collaborating with cross-functional teams.
- Conducted interviews with 15 users using contextual inquiry.
- Introduced a unified design system with the UX team to provide a consistent design language across all platforms.

### Front-end Developer II

#### Arzoo

Oct 2020 - Jun 2021  
Bangalore  
B2B E-commerce

- Led the design efforts for GoStor.com, a B2C e-commerce website.
- Restructured the internal analytics and tracking dashboards, helping improve efficiency of the finance and logistics department by 40% and 30% respectively.

### Front-end Developer

#### Deloitte

Jun 2019 - Sep 2020  
Bangalore  
Enterprise Consulting

- Created an internal audit tool for client assessment, improving efficiency by 50%, using Agile methodology.
- Developed enterprise solutions for clients as part of the IIoT team. The solutions helped improve the factory output quality by 40% and overall efficiency by 20%.

## Education

### University of Maryland

College Park, MD  
Aug 2021 - May 2023  
Master's in Human-Computer Interaction

### BITS Pilani

Pilani, India  
Aug 2015 - May 2019  
Bachelor's in Computer Science